



## **May Is National Foster Care Month**

### **TO DO LIST FOR RESOURCE COORDINATORS:**

1. Prep a local School Directory to be completed by April. Having the contact information of the principal and the front desk administrative staff is key to getting information out to the right people and finding local resource families.
2. April is Child Abuse Prevention Month and so it is great opportunity to begin picking up speed with general recruitment.
3. In late April send letters/emails to the school principals and front desk support staff asking them to include an article on foster care in their school newsletter/website during the month of May.
4. Also in April write press release re: the VFAPA conference and send to local newspapers for publication in May. NOTE: Media outlets will be much more interested in printing an article that uses their community by name. Including a sentence that discusses the local need (while maintaining confidentiality) will increase the chance of your piece being published and being read.
5. Include the article you want them to print. There are templates/sample available at [vtfutres.org](http://vtfutres.org). Remember, if you can add a sentence about local need, the article will have more impact.
6. By mid-May, re-contact the bigger schools to make sure they are printing it.
7. Send out letters to the PINS partners. The theme in all of these letters is “Keep local kids local”.
8. Send a letter-to-the-editor to your local papers. An online list of Vermont newspapers is available on the [VTLiving website](#).
9. Many communities also have [Front Porch Forum](#) sites. (They cover about 45% of the state as up summer 2013.) Front Porch Forum and/or town websites can be very effective places to do town-specific recruitment and appreciation notices.)